

Nationwide YourLife® Indexed UL Accumulator

Client guide

## Boost your potential. Protect your bottom line.

Planning for growth and protection.

### Before we get started

Be sure to choose a product that meets long-term life insurance needs, especially if personal situations change — for example, marriage, birth of a child or job promotion. Weigh the costs of the policy, and understand that life insurance has fees and charges that vary with sex, health, age and tobacco use. Riders that customize a policy to fit individual needs usually carry an additional charge.

Indexed universal life insurance policies are not stock market investments, do not directly participate in any stock or equity investments, and do not receive dividend or capital gains participation. Past index performance is no indication of future crediting rates. Also, be aware that interest crediting fluctuations can lead to the need for additional premiums in your policy.

• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

When it comes to planning for the future, accumulation is important. But you also need to protect what you already have.

Get a healthy balance of both with Nationwide YourLife® Indexed UL Accumulator. It offers you strategies and features that can provide growth potential, all while protecting against market loss, so you can take control of your future.

#### What's inside?

What is Nationwide YourLife® Indexed UL Accumulator?	4
Who could benefit from it?	6
How your policy works	8
Your options for potential growth	10
Choosing a strategy that fits your outlook and style	12
How the indexed interest is calculated	14
Policy details	17
Why Nationwide®?	21
What happens next?	22

## What is Nationwide YourLife® Indexed UL Accumulator?

Nationwide YourLife<sup>®</sup> Indexed UL Accumulator is fixed, indexed life insurance that offers you the same core benefits as traditional universal life (UL) insurance products, including:

- Permanent death benefit protection
- Tax-deferred accumulation of earnings
- Access to any cash value via tax-advantaged loans or withdrawals<sup>1</sup>

Like other UL products, Nationwide YourLife Indexed UL Accumulator offers a fixed interest strategy. But it also offers strategies that use the performance of market indexes to help calculate the interest credited to your policy. This type of strategy gives you the potential for additional cash value accumulation. This cash value can be used later to meet a variety of income planning needs, such as possibly supplementing your retirement or covering some educational expenses for your children or grandchildren.

With Nationwide YourLife Indexed UL Accumulator, your money is never actually invested in the market. You're protected with a guaranteed minimum interest rate in the fixed account and a guaranteed minimum floor rate in the indexed interest strategies.

Loans and withdrawals from the cash value may affect the death benefit and may require the need for additional premiums. If you choose to take loans or withdrawals, the cash value and the death benefit payable to your beneficiaries will be reduced. Surrender charges may apply for early surrenders and partial surrenders. Surrenders may be subject to income tax.



#### Balance your need for safety and potential growth

## Who could benefit from it?

In addition to offering permanent death benefit protection, the features of Nationwide YourLife Indexed UL Accumulator make it a good fit for people with a variety of income and planning objectives, including:

#### Supplemental retirement planning

Increase your tax-advantaged growth potential with this product, then access the cash value via policy loans to help supplement your retirement income.<sup>2</sup>

#### Supplemental savings

Get protection with potential for growth to help prepare you for life's income planning needs, such as educational expenses.

#### **Executive benefits and business planning**

Help your business run smoothly with solutions for recruiting, rewarding and retaining key employees and for business continuation.

#### Long-term care (LTC) and living benefits

Our indemnity-style Long-Term Care Rider II lets you access the policy death benefit to pay your LTC benefits each month without the hassle of submitting receipts.<sup>3</sup>

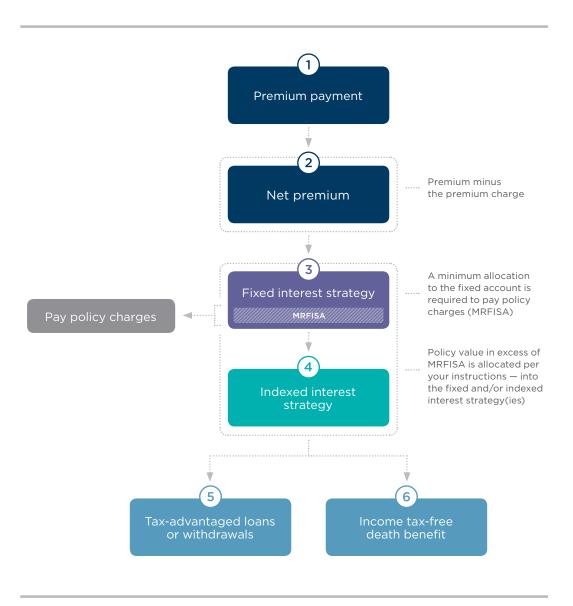
The Accelerated Death Benefit rider can help cover expenses or implement wishes of an insured who has been diagnosed as terminally ill with a life expectancy of 12 months or less.<sup>4</sup>

#### May also be helpful for:

- Replacing term insurance or supplementing employer insurance<sup>5</sup>
- Legacy or estate planning
- <sup>2</sup> The information regarding access to cash value assumes the contract qualifies as life insurance under Internal Revenue Code (IRC) Section 7702. Most distributions are taxed on a first-in/first-out basis as long as the contract remains in force and meets the non-MEC (modified endowment contract) definitions of IRC Section 7702A. But if it is a MEC, then any distributions you take from your policy will generally be taxable and subject to a 10% additional tax if you're 59½ or younger.
- <sup>3</sup> The Long-Term Care Rider II is available at an additional charge. While bills and receipts do not need to be submitted each month to receive monthly LTC benefits, they may be needed to help establish the claim. Keep in mind that, as an acceleration of the death benefit, the Long-Term Care Rider II payout will reduce both the death benefit and cash surrender values. Make sure life insurance needs will be met, even if the rider pays out in full. Costs for long-term care vary by person, and there is no guarantee the rider will cover all long-term care costs. Nationwide pays long-term care benefits to the policyowner. If the insured is not the policyowner, there is no guarantee that benefits will be used to pay for long-term care. The Long-Term Care Rider II is not available in all states. In states where it is not yet approved, our original Long-Term Care Rider is available.
- <sup>4</sup> The Accelerated Death Benefit rider is a feature included with the policy. There is no monthly deduction for the rider. However, there is a cost associated with this rider if and when it is invoked.
- <sup>5</sup> Clients should carefully consider the risks and benefits before replacing a policy, including their current need for coverage; their current health status and insurability; fees and charges associated with terminating an existing contract; and future liquidity needs.



## How your policy works



1. You make a premium payment.

2. Your net premium (premium minus a premium charge) is deposited.

- 3. The estimated amount of policy charges for the coming year (called the minimum required fixed interest strategy allocation, or MRFISA) is automatically held in the fixed interest strategy. Policy charges are deducted from the MRFISA amount within the fixed strategy on a monthly basis throughout the year.
- 4. Any policy value above the MRFISA amount is allocated between the fixed and indexed interest strategies per your instructions. Funds are transferred on the 15th of each month and cannot be transferred again until the segment matures in one year.

Before any net premium is allocated to the indexed interest strategies, the MRFISA must be met in its entirety. The MRFISA amount will be specified in your contract at issue and updated annually, which will be reflected in your annual statement.

- 5. You can access the cash value in your policy via loans or withdrawals.
- 6. The death benefit proceeds from your policy will be paid to your beneficiaries.

#### Segment

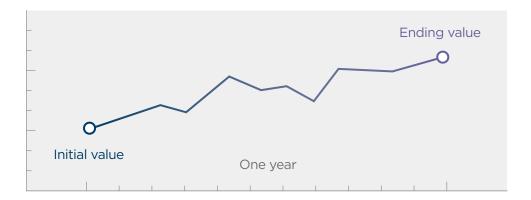
A segment is created when the allocated policy value is moved from the fixed interest strategy into an indexed interest strategy. Each segment lasts one year.

## Your options for potential growth

Nationwide YourLife Indexed UL Accumulator offers you the flexibility to choose between six indexed interest strategies and a fixed interest strategy — or any combination of the strategies — to help you reach your potential cash accumulation goals.

#### 1. Indexed interest strategies using an annual point-to-point approach

An annual point-to-point strategy simply compares the initial and ending values of a specific index over a one-year period to determine the percentage of change in the index. Because it's not an average, the point-to-point method can potentially result in higher interest credited when markets are stable and experiencing steady growth. It relies on only two points of time — the start and end dates of the segment.



Four strategies available that use the annual point-to-point approach:

- One-Year S&P 500<sup>®</sup> Point-to-Point Indexed Interest Strategy
- One-Year S&P 500<sup>®</sup> Point-to-Point Indexed Interest Strategy with Multiplier
- One-Year Uncapped S&P 500<sup>®</sup> Point-to-Point Indexed Interest Strategy
- One-Year MSCI EAFE Point-to-Point Indexed Interest Strategy

#### Indexed Interest Multiplier<sup>SM</sup>

The Indexed Interest Multiplier (Multiplier) is an additional interest calculation factor — guaranteed by Nationwide — which is applied at every segment maturity, beginning with the first one, and offers the potential to exceed the current segment cap rate.<sup>6</sup> For example:

#### 5% index performance x 1.15 Multiplier factor = 5.75% interest credited to your policy

<sup>6</sup> The Multiplier is applied after the participation and cap rates. See Page 14 of this brochure for information about the participation and cap rates. An indexed interest strategy with the Multiplier will have a lower cap and/or participation rate than a strategy without it.

The illustrations used here contain hypothetical figures and do not represent actual results. Past performance is no guarantee of future performance or of values of indexed life insurance. Different time scenarios will produce varying results, which could be less or more favorable depending on the performance of each entity. Indexed UL policies are not stock market investments and do not directly participate in any stock or equity investments.

#### 2. Indexed interest strategies using a monthly average approach

Monthly average interest crediting strategies track the performance of three indexes — the S&P 500°, NASDAQ-100° and Dow Jones Industrial Average — each month for one year and averages the performances to determine the percentage of change within each index. The three indexes are factored by taking 50% of the best-performing index, 30% of the second best and 20% of the third best.<sup>7</sup>

Using more points of measure and more indexes can help provide a more representative interest credited to your policy, which can be especially helpful during volatile markets because the interest credited does not depend on only two points in time and one index like the annual point-to-point. However, the result may or may not be favorable, depending on market volatility.



#### Two strategies available that use the monthly average approach:

- One-Year Multi-Index Monthly Average Indexed Interest Strategy
- One-Year Multi-Index Monthly Average Indexed Interest Strategy with Multiplier

#### 3. The fixed interest strategy

The fixed interest strategy is generally considered a more conservative choice because the interest rate is fixed and declared in advance, and has a guaranteed minimum interest rate of 2%.

<sup>&</sup>lt;sup>7</sup> Nationwide may discontinue any index that becomes unavailable (i.e., is no longer published) or the calculation of which is substantially changed. Nationwide may substitute with a comparable index or may adjust the method of calculating index segment interest.

# Choosing a strategy that fits your outlook and style

If in the next 12 months you are:	Then you may want to consider:	Found in the following interest crediting strategy:
Anticipating <b>steady</b> market growth with a more optimistic outlook	Annual point-to-point approach tracking a domestic index	One-Year S&P 500® Point-to-Point Indexed Interest Strategy One-Year S&P 500® Point-to-Point Indexed Interest Strategy <i>with Multiplier</i> One-Year Uncapped S&P 500® Point-to-Point Indexed Interest Strategy
	Annual point-to-point approach tracking an international index	One-Year MSCI EAFE Point-to-Point Indexed Interest Strategy
Anticipating <b>moderate</b> market growth and more wary of market volatility	Monthly averaging approach	One-Year Multi-Index Monthly Average Indexed Interest Strategy One-Year Multi-Index Monthly Average Indexed Interest Strategy <i>with Multiplier</i>
Anticipating <b>moderate to</b> <b>low</b> market growth and wary of market volatility	Declared rate of return	Fixed interest strategy



## How the indexed interest is calculated

Several factors are used to calculate the performance in the indexed interest strategies. These factors enable Nationwide to offer both the potential for growth and guarantee a minimum floor of 0% — even if the indexes being tracked fall below that level.

#### **Participation rate**

The percentage of the reference index performance used to help calculate the strategy's interest crediting rate. For example, if the participation rate is 100%, then 100% of the actual performance will be used, subject to the cap or spread rates.

#### **Spread rate**

A percentage deducted from the index performance to cover costs — including the cost to guarantee the rate will never fall below 0%; this limits the interest rate credited to an index segment.

#### Floor rate<sup>8</sup>

A guaranteed minimum interest rate that protects you from loss regardless of what happens in the market. Because the interest rate cannot go below this, it is called a "floor rate."

#### Cap rate

The maximum reference index performance used to calculate the index segment interest after the participation rate is applied; however, for strategies with the Multiplier, the interest applied can exceed the cap.

#### The Indexed Interest Multiplier<sup>9</sup>

A guaranteed 15% factored into the interest crediting rate, after the participation and cap rates, to calculate interest. It can result in a return that exceeds the cap rate.

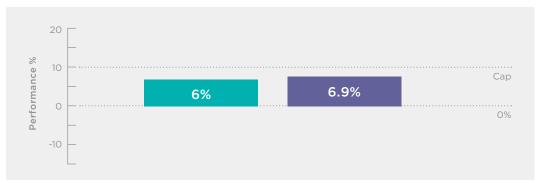
The examples to the right show how the factors are applied to determine the interest rate credited to the policy. All examples are hypothetical and for illustration purposes only. The One Year S&P 500<sup>®</sup> Point-to-Point Indexed Interest Strategy with Multiplier is used in these examples, but the same process is followed when using the other strategies. Please refer to Page 10 for more information on how the performance is evaluated. Also, please keep in mind that the interest rate credited to the policy will never go below the guaranteed minimum floor rate of 0%. The interest rate will not exceed the cap rate unless it includes the Multiplier as shown in example 3 on the next page.

<sup>&</sup>lt;sup>8</sup> Please note that policy charges are still deducted monthly and include a flat administrative fee, an expense charge based on face value issued, cost of insurance charges and charges for any riders.

<sup>&</sup>lt;sup>9</sup> The Indexed Interest Multiplier is a guaranteed 15% factored into the interest crediting rate, starting with the first segment maturity. An indexed interest strategy with the Multiplier will have a lower cap and/or participation rate than a strategy without it.

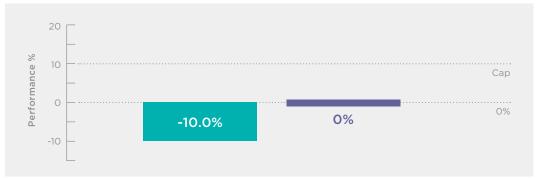
#### EXAMPLE 1:

6% (the S&P 500 $^{\circ}$  performance) X 100% participation rate = 6.0%; within the 10% cap; 6% X 1.15 Multiplier = 6.9% interest credited



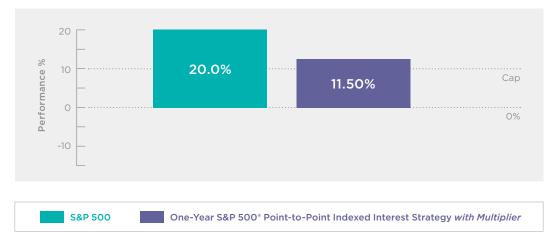
#### EXAMPLE 2:

-10% (S&P 500 performance); because it's below 0%, the guaranteed minimum rate of 0% (floor rate) applies



#### EXAMPLE 3:

20% (S&P 500 performance) X 100% participation = 20%; limited by the 10% cap; 10% X 1.15 Multiplier = 11.50%



The illustrations used here contain hypothetical figures and do not represent actual results. Past performance is no guarantee of future performance or of values of indexed life insurance. Participation, cap, floor and Indexed Interest Multiplier rates are illustrative in nature, may vary and are subject to the values guaranteed in the policy at issue. The guaranteed values are subject to change for future issues of the product. Different time scenarios will produce varying results, which could be less or more favorable depending on the performance of each reference index. Indexed UL policies are not stock market investments and do not directly participate in any stock or equity investments.



## Policy details

QUESTIONS	ANSWERS
How long will my coverage last?	You may select coverage up to age 120.
How does the policy's base death benefit guarantee work?	<ul> <li>The death benefit is guaranteed for 20 years if the policy is issued before you turn age 56.</li> <li>Issue ages 0 to 55: 20 years</li> <li>Issue ages 56 to 69: 6 to 19 years (Age 75 minus issue age; e.g., 75 - 65 issue age = 10-year guarantee)</li> <li>Issue ages 70+: 5 years</li> </ul>
What charges or fees are associated with Nationwide YourLife Indexed UL Accumulator?	<ul> <li>When you sit down with your insurance professional, he or she will show you a personalized illustration of what you'll pay based on your needs and the coverage structure you elect. This amount is called the premium. It is the basis of building cash value. It also covers policy charges including things such as: <ul> <li>Cost of insurance (COI) protection</li> <li>Administrative charges and sales expenses</li> <li>Premium taxes</li> <li>Cost of riders or additional benefits</li> <li>Other fees</li> </ul> </li> </ul>
Do I have another option for offsetting market fluctuations?	Yes. You have access to automated dollar cost averaging (DCA) on your policy. This is an automated transfer program where, subject to a minimum amount and the minimum required fixed interest strategy allocation (MRFISA), you can choose to have a certain dollar amount transferred from the fixed interest strategy to an indexed interest strategy(ies). The transfer will occur automatically each month. The goal of DCA is to make transfers at regularly scheduled intervals, not all at once when the reference index, S&P 500*, etc., may be at its highest. We make no guarantees that dollar cost averaging will result in any index segment interest.

QUESTIONS	ANSWERS
Can the policy death benefit be used to cover long-term care expenses? <sup>10</sup>	Yes, as long as you add the Long-Term Care Rider II to your policy. This rider allows for the death benefit to be accelerated and provide monthly benefits for qualifying LTC needs.
	<ul> <li>Rider benefits are a way to help manage long-term care costs so they don't deplete your assets</li> </ul>
	<ul> <li>Rider benefits are paid directly to the owner of the policy for qualifying expenses without the need to submit monthly receipts (although receipts may be required to establish the claim)</li> </ul>
	<ul> <li>Excess funds not needed for long-term care services can be used any way you wish (e.g., home safety improvements, prescription medicine, massage therapy)</li> </ul>
How can I access the cash value in my policy?	Your premium (minus policy charges, plus interest) can provide you with cash value, which is available for loans and partial withdrawals. Unpaid loans will reduce the death benefit and surrender value payable, and if the policy lapses with a loan outstanding, it will be treated as a distribution and may be subject to income tax. Partial withdrawals reduce the cash/accumulated value and usually reduce the death benefit payable and may be subject to income tax. Any amount withdrawn from an index segment prior to maturity for partial surrenders, loans and/or policy charges will receive no interest.
What reference indexes are used? <sup>11</sup>	Annual point-to-point approach S&P 500® Index
	International annual point-to-point approach MSCI EAFE
	Monthly average approach Tracks three indexes — the S&P 500°, NASDAQ-100° and Dow Jones Industrial Average. The final rate you receive is made up of 50% of the best-performing index, 30% of the second best and 20% of the third best.
Are transfers from indexed interest strategies allowed?	Yes, you may request a transfer from the value allocated to a particular index segment, but only at segment maturity. Each segment lasts 12 months from the date it starts.

<sup>10</sup> Keep in mind that, as an acceleration of the death benefit, the payment of Long-Term Care Rider II benefits will reduce both the death benefit and cash surrender values of the policy. Loans and withdrawals will reduce both the cash values and the death benefit. Care should be taken to make sure that life insurance needs continue to be met even if the rider pays out in full, or after money is taken from the policy. There is no guarantee that the rider will cover the entire cost for all of the insured's long-term care, as this may vary with the needs of each insured. Nationwide pays the long-term care benefit to the policyowner; there is no guarantee the policy is owned by someone other than the insured.

<sup>11</sup> Nationwide may discontinue any index that becomes unavailable (i.e., is no longer published) or the calculation of which is substantially changed. Nationwide may substitute a comparable index or may adjust the method of calculating index segment interest.

QUESTIONS	ANSWERS
Is there a fee if I surrender my policy?	If you surrender your policy during the first 10 policy years, a surrender charge is deducted from your policy's cash value. The longer you keep your policy, the smaller the charge.
	If after your initial purchase, you increase the face amount of your policy, a new surrender period will apply to the additional purchase.
Are there any features available to help customize the policy? Riders may have an additional cost, may be known by different names in different states and may not be available in all states.	<b>Accelerated Death Benefit rider</b> — allows you to receive some of the death benefit early if diagnosed with a terminal illness
	Accidental Death Benefit rider — provides additional coverage in the case of a death due to accident
	Additional Term Insurance rider — provides additional coverage in the form of term insurance, which increases the amount of total coverage at an overall lower cost
	<b>Children's Insurance rider</b> — term coverage for all your children, even the ones to come later in life
	<b>Conditional Return of Premium rider</b> — helps you enhance the early cash surrender values of the policy
	Long-Term Care Rider II — accelerates your death benefit to help pay for long-term care expenses
	<b>Overloan Lapse Protection rider</b> — helps to protect heavily loaned policies from lapsing
	<b>Premium waiver rider</b> — credits a monthly premium to your policy in case you become disabled
	<b>Spouse Insurance rider</b> — term coverage for your spouse
	Surrender Value Enhancement Benefit — helps offset the surrender charges on corporate-owned policies (not available through all distributors)
	Waiver of Monthly Deductions rider — pays all monthly deductions if you become disabled (but does not pay the full premium amount)
Is there a way to increase the growth of the cash value in my policy?	Yes. The Nationwide Indexed UL Rewards Program <sup>®</sup> offers an additional annual 0.20% credit starting in policy year 16, if specific eligibility requirements are met. The credit will be applied monthly as long as your policy is in force. <sup>12</sup>

<sup>&</sup>lt;sup>12</sup> To receive the Nationwide Indexed UL Rewards Program benefit, premium payments must meet or exceed a test of the net accumulated premium (premium paid minus any amounts taken as loans or partial surrenders) at the start of policy year 16; earlier for issue ages 51 or older. Once the requirement is met, the benefit is applied monthly — at an annual rate of 0.20% from then on — as long as the policy is in force. The amount of the credit is calculated by multiplying the accumulated value, minus any indebtedness, on the date of calculation by the monthly rate; the credit will be added to the fixed interest rate strategy's accumulated value. Guarantees are subject to the claims-paying ability of the issuing insurer.



## Why Nationwide<sup>®</sup>?

Nationwide was founded by a group of forward thinkers who joined forces to protect what matters most. That sense of working together for the common good has never left us. Today we're a Fortune 100 company with a diversified corporate portfolio that allows us to navigate all manner of economic ups and downs.



### diversified CORPORATE PORTFOLIO



#### financial services

**personal** property and casualty



**A.M. Best** received 10/17/2002 affirmed 7/7/2016

**Moody's** received 3/10/2009 affirmed 7/21/2016

Standard & Poor's received 12/22/2008 affirmed 4/22/2016

Д+

These ratings and rankings reflect rating agency assessment of the financial strength and claims-paying ability of Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. They are not intended to reflect the investment experience or financial strength of any variable account, which is subject to market risk. Because the dates are updated only when there's a change in the rating, the dates above reflect the most recent ratings we have received. They are subject to change at any time.<sup>13</sup>

**THE BOTTOM LINE:** Our consistently strong performance means we'll be with you for as long as you need us.

### What happens next?

If you've made the decision that Nationwide YourLife Indexed UL Accumulator is right for you, the underwriting process begins. This simply means we begin the paperwork on the policy.

Your insurance professional will have some forms for you to sign and may need to ask you a few medical questions. Depending on the amount of insurance applied for, a medical professional may contact you to schedule a quick checkup, including height, weight and other basic medical information. The checkup is often done in your home.

After the application is approved and premium received, you will receive the policy. You might want to file this with your other important documents and notify your beneficiaries. Then, by paying your premiums, you can be confident you've protected what matters most in life.



While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The broker/dealer from which a policy is purchased, the insurance agency and any affiliates of those entities make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the above mentioned entities nor were they involved in any rating agency's analysis of the insurance companies.

The "S&P 500" and the "Dow Jones Industrial Average" are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. Standard & Poor's ", S&P" and S&P 500" are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); DJIA", The Dow", Dow Jones" and Dow Jones Industrial Average are trademarks of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI. Nationwide's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions or interruptions of the S&P 500 or the Dow Jones Industrial Average.

NASDAQ<sup>\*</sup>, OMX<sup>\*</sup>, NASDAQ OMX<sup>\*</sup>, NASDAQ-100<sup>\*</sup> and NASDAQ-100 Index<sup>\*</sup> are registered trademarks of The NASDAQ OMX Group, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. The Product has not been passed on by the Corporations as to their legality or suitability. The Product is not issued, endorsed, sold or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT.

All protections and guarantees are subject to the claims-paying ability of the issuing insurance company.

Nationwide and its representatives do not give legal or tax advice. An attorney or tax advisor should be consulted for answers to specific questions.

The products referred to herein are not sponsored, endorsed or promoted by MSCI, and MSCI bears no liability with respect to any such products or any index on which such products are based. The Policy contains a more detailed description of the limited relationship MSCI has with Nationwide and the products.

Products issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio.

Nationwide, Nationwide is on your side, Nationwide IUL Rewards Program, the Nationwide N and Eagle and Nationwide YourLife are service marks of Nationwide Mutual Insurance Company. © 2015 - 2017 Nationwide

FLM-0941AO.3 (05/17)

